

May 17, 2008

Dear Farmer's Market Vendor,

The PCD is offering an opportunity to Farmer's Market vendors to be a part of the "Art Mart" at the 7<sup>th</sup> annual Music Mix on July 20<sup>th</sup>, 2008. The all-day FREE festival begins at 1:00 pm with live music on the Village Green until 7:30 pm. We have an exciting line-up of bands this year and are expecting an average crowd size of 2,000 community members and visitors. This year's world music theme is African, featuring the music of Osubi I. Craig and the Prophecy Music Project; Red Molly; The Bruce Beadle Band; and our national blues headliner, Root Doctor, who is traveling all the way from Lansing, Michigan. It is our hope that the Art Mart will provide vendors an opportunity to showcase their service, craft or talent, as well as, provide the public a variety of vendors to browse throughout the day.

**BASIC INFORMATION:**

1. Farmer's Market vendors will be allowed their designated spot on the Village Green, except for those that need to be moved due to stage placement.
2. **There is no additional cost for vendors to set up for the day of the Music Mix.**
3. Vendors may set-up their booths no earlier than 12:00 pm.

**REQUIREMENTS:**

1. Vendors must be open from 1:00 pm-6:00 pm, but may remain open until 7:30 pm when the Music Mix is over.
2. Vendors must commit to participation via signed agreement by **June 6<sup>th</sup>** to ensure a spot on the Village Green during the Music Mix. This also ensures the PCD has enough vendors to fill the Green for the entire day of the Music Mix. Please do not commit unless you are certain you are able to participate for the entire day.
3. Vendors provide the necessary items needed to sell their service, craft or talent.
4. Be prepared to accommodate up to 2,000 people.

**DEADLINE DATES:** Please contact me if you are interested in participating in the Music Mix by **June 6<sup>th</sup>** at 315.825.3537 or [katelinryan@twcny.rr.com](mailto:katelinryan@twcny.rr.com). After this date, non-Farmer's Market vendors from in and around the Hamilton area will be given an opportunity to participate.

I hope you'll join us for the 7<sup>th</sup> annual Music Mix and showcase all the good things happening in Hamilton.

Sincerely,

Katelin Ryan  
Festival Coordinator

7<sup>th</sup> Annual Hamilton Music Mix  
Sunday, July 20<sup>th</sup>, 2008  
1:00 pm – 7:30 pm

**Application:**

The Music Mix provides an additional opportunity to promote your service, craft or talent to visitors and prospective customers! The Hamilton Music Mix begins at 1:00 pm and ends at 7:30 pm. The number of visitors estimated for this year's event is 2,000.

**Reminder:**

You must be open from 1:00 pm - 6:00 pm, but may remain open until 7:30 pm when the Music Mix is over.

Vendor Name: \_\_\_\_\_ Farmer's Market Space #: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Service, Craft or Talent to be Provided / Sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What size area do you require? \_\_\_\_\_

What are your electrical requirements? \_\_\_\_\_

\_\_\_\_\_

Comments or questions: \_\_\_\_\_

\_\_\_\_\_

**Please return this form by June 6, 2008.**



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